

### "One Website. Every Charity."

Welcome to the latest edition of the GuideStar UK e-bulletin, bringing you updates on GuideStar UK and its partners.

#### Site Developments



##### Performance information now searchable

Lots of charities have made use of the performance section to let people know how they monitor and measure their achievements. You can now find these charities through a new tick box on [advanced search](#).

##### Top Tip

Does GuideStar UK hold the best contact details for your charity?

If not, go to the "Contacts" tab in [Update my charity](#) where you can edit, add or delete address and contact details for your charity including email and website details. Completing this section will not only help members of the public to contact your charity, it will also ensure that your charity appears in search results related to your geographical location.

##### Top five most searched for in August

- Oxfam
- Children
- Cancer
- Autism
- Education

#### Your Charity Questions Answered



**Q.** We are an organization which supports charities and are looking to expand into another city. Could you provide a breakdown of the numbers of charities in each major city in England?

**A.** The number of charities (broken down by city local authority postcode area) are listed below.

Greater London	26084
Birmingham	2191
Leeds	1306
Manchester	970
Nottingham	688
Bristol	1194
Newcastle Upon Tyne	662
Sheffield	1087
Liverpool	1110
Cardiff	741



the guardian  
**Charity  
Awards  
2007**

## Latest

### **The Guardian Charity Awards - for small and medium sized charities only!**

In its 15th year, the Guardian Charity awards continue to showcase excellence among small and medium-sized charities and give a much-needed boost to organisations struggling to get profile and funding. The awards are £6,000 and a brand new PC for each of the five winners who will be announced at a prestigious award ceremony in December 2007. Application forms should be submitted by **5pm on Friday September 7th 2007**. To apply please visit [Guardian Charity Awards](#)

### **GuideStar UK search engine supporting Studio 51 Christmas card site**



**STUDIO**<sub>51</sub>

Each year, nearly 2 billion Christmas cards are sent in the UK. Sadly only about 30% currently carry a charitable donation. GuideStar UK's search engine is now providing additional GuideStar UK information on all the charities registered on the recently launched website [Studio 51](#), where a phenomenal 51p in every £1 spent is donated to your chosen charity.

### **GuideStar UK Information**

#### **GuideStar UK case studies**



We want to help publicise the 168,000 charities GuideStar UK supports by telling the press and media about examples of people or organisations who have benefited from having an entry on or using the website. If you are interested in taking part in a case study please contact us for more information at [info@guidestar.org.uk](mailto:info@guidestar.org.uk).

#### **Links to GuideStar UK**

If you would like a copy of the GuideStar UK logo for your website please contact us at [info@guidestar.org.uk](mailto:info@guidestar.org.uk).

#### **Ebulletin archive**

Access previous news and site developments by viewing all GuideStar UK's previous ebulletins in our [online archive](#).

#### **Tell us what you think**

GuideStar UK is committed to providing the best possible service. With that in mind we have developed a user survey to find out how people are using the website and how we can make it better for you - [GuideStar UK user survey](#) or email us at [feedback@guidestar.org.uk](mailto:feedback@guidestar.org.uk)

#### **Forward to a friend**

If you think a colleague or friend would be interested in this issue please forward this issue and include the following link to our subscription page: [GuideStar UK ebulletin](#).

#### **Unsubscribe**

To unsubscribe from the e-bulletin please email [unsubscribe@guidestar.org.uk](mailto:unsubscribe@guidestar.org.uk).