



One Website. Every Charity.

Welcome to the latest edition of the GuideStar UK e-bulletin, bringing you updates on GuideStar UK and its partners.

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In the News



Charity Commission research shows increased public confidence in charities

Newly published research has shown a small increase in public confidence in charities between 2005 and 2008. The mean score of public confidence in charities has increased from 6.3 to 6.6 over the last three years. 96% of respondents agreed that it is important for charities to tell the public how they spend their money and 90% agreed that it is important for charities to explain their work in an annual report. In addition, people checking whether a charity is genuine prior to donating has increased from 32 to 42%. [Read the full report.](#)

The Flickr for Good Campaign

The photo storing and sharing website Flickr has teamed up with the Charity Technology Trust (CTT) and TechSoup to donate 'pro' accounts to charities in the UK. Through the Charity Technology Exchange (CTX), eligible organisations can request either a 2 or 5 pro license donation subject to a small admin charge of £3 or £8 + VAT respectively. Visit the www.ctxchange.org for more information.

Petition for a Social Enterprise Mark

A Social Enterprise Mark has been developed by RISE, the voice for social enterprises in South West England. Kent social enterprise, The Sunlight Trust, has developed an online petition to lobby for the national roll out of the Social Enterprise Mark and are encouraging others to sign up. The Social Enterprise Mark is a label that tells customers that a product or service comes from a social enterprise. It is the only label of its kind that is open to all types of social enterprises trading in South West England, that successfully meet the qualification criteria and includes for example all companies limited by guarantee with charitable status. To sign the petition go to www.rise-sw.co.uk or www.socialenterprisemark.co.uk

Have you used the GuideStar Forum?



The GuideStar UK [forum](#) is available for everyone to discuss anything and everything about charities. Current discussions include:

- [Fundraising Ideas](#)
- [Giving](#) and,
- [Charity News](#)

Topical Searches



There is always a lot going on in the news. You can use GuideStar UK to find out which charities are dedicated to issues currently in the media. Here are just a few:

- [Burma](#)
- [Manchester United](#)
- [Fuel Poverty](#)
- [Knife Crime](#)
- [Crewe and Nantwich](#)

Help us to develop GuideStar Europe



Are you interested in searching for charities throughout Europe?

GuideStar International is working together with partners in other European countries to explore the feasibility of developing GuideStars in [Ireland](#), [Germany](#), [Hungary](#) and [the Netherlands](#). The project team is also exploring the possibility of a Europe wide search of charities. If you are interested in this facility we would be very grateful if you could complete this very short survey. Please complete the [GuideStar Europe Search Questionnaire](#).

Links to GuideStar UK

Link your website to GuideStar UK!

Thousands of charity and community websites now link to GuideStar UK. For example the village website of Tutbury (www.tutbury.org) in East Staffordshire has a link to the GuideStar search for 'Tutbury' to identify all the charities working in this village. If you would like a GuideStar logo to use as a link to your GuideStar entry please contact us at info@guidestar.org.uk.

GuideStar UK Information

GuideStar UK Case Studies

We want to help publicise the 168,000 charities GuideStar UK supports by telling them about examples of people or organisations that have benefitted from having an entry on or using the website. If you are interested in taking part in a case study, please contact us for more information at info@guidestar.org.uk.

E-Bulletin Archive

Access previous news and site developments by viewing all GuideStar UK's previous [e-bulletins](#) in our online service.

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