



## "One Website Every Charity."

Welcome to the latest edition of the GuideStar UK e-bulletin, bringing you updates on GuideStar UK and its partners.

# GuideStar UK e-bulletin March 2008

## GuideStar UK Information

### GuideStar UK Merges

As reported in the last newsletter GuideStar UK and Civil Society Systems have merged to form a new charity – GuideStar International. Also a wholly owned subsidiary Community Interest Company, GuideStar Data Services has been formed as a result of the merger. GuideStar Data Services will have specific responsibility for providing bespoke data services for institutions, which engage with the third sector in England and Wales.

### New Director Joins GuideStar UK

Lewis Temple has been appointed as the new Director of the GuideStar UK. He will be responsible for the promotion of the free public online database of all the registered charities in England and Wales. Mr. Temple joins GuideStar after 10 years working for international development charities around the world.

### GuideStar UK Partnership with NCVO for Civil Society Almanac 2008

GuideStar UK has provided the National Council for Voluntary Organisations (NCVO) with the comprehensive financial, economic and activity information to compile the annual Civil Society Almanac for the second year running. The Almanac is an indispensable resource for anyone interested in the sector, combining easy-to-read graphs with in-depth tables. The Almanac provides a wealth of evidence including: The different types and sources of the sector's income and how money is being spent in the sector. The sector's growing workforce, the changing nature of volunteering and detailed information on who gives to charities. The NCVO Almanac for 2008 is now available. You can find out more information on the Almanac [here](#).

### GuideStar UK User Survey 2006 and 2007 now Available

GuideStar UK has an on-going survey which we encourage all our users to complete online. Please click [here](#) to take part. You can also have a look at the user survey for [2006](#) and [2007](#).

### GuideStar Moves Offices

GuideStar UK has moved offices – we now have expanded facilities for a larger team resulting from the merger and growth of GuideStar International. Our new offices are located at **Queens House, 55-56 Lincoln's Inn Fields, London WC2A 3LJ**. Our new Telephone number is **0207 831 0660**, Fax number is **0870 112 3846**.

### New Guidelines on Fundraising Published for Consultation

The Office for the Third Sector (OTS) has published draft guidelines on professional fundraising and commercial participation in fundraising by charities. These guidelines will be implemented in accordance with the Charities Act

2006 and have been published by the OTS. Please click [here](#) to have a look.

Comments can be submitted to the OTS by 31<sup>st</sup> May 2008.

## Charity Questions Answered

**Q. I have been approached by a charity asking for donations - how do I confirm if a charity is legitimate?**

**A.** At GuideStar UK we do not offer legal advice on whether a charity is legitimate. However, every registered charity in England and Wales can be found on our site, please search for them using their name or registered names. Please note just because you can't find them under one name doesn't mean they're not a charity because some charities are registered under multiple names! The most reliable way to search for a charity is by their registered charity number - because this is unique.

**Q. How many visitors do you have on the site?**

**A.** On a week day we have approximately 1,300 visitors on the site.

## Competition

### Free Tickets



We have teamed up with [Media Trust](#) to offer you the chance to win a free delegate place to your choice of an event hosted by Media Trust in April or May. We have three tickets to give away, each worth over £120, which to the general public would cost in the region of £300 - £500 per delegate.

Media Trust is a dynamic organisation that works in partnership with the media industry to improve communications in the Third Sector. So, if you are part of an organisation that needs training to brush up on your communications or perfect your press releases, Media Trust Training and Events offer a unique opportunity to be trained by current senior media professionals. For more information visit Media Trust Training and Events at Media Trust's [website](#).

Win one of three delegate tickets for any event between April and May.

To enter the competition please email us here at [info@guidestar.org.uk](mailto:info@guidestar.org.uk) and we will then send you the list to choose from. Good luck!

## Free Services for Charities

# ThirdSector

### Guide to Careers, Courses and Training 2008 - from the Third Sector

Third Sector's Guide to Careers, Courses and Training 2008-2009 is a fantastic tool for charities to advertise themselves as top players within the not-for-profit sector. It is distributed to Third Sector's full readership, 80,000 as well as universities, career offices, Third Sector conferences, forums and events nationwide.

The Guide creates a perfect platform for charities to brand themselves as key recruiters by creating awareness and promoting the great work they are doing - in return attracting candidates to come and work for them. Copies are available on request.

To order your copies, please contact the recruitment team on 0208 267 4739 or email [tsrecruitment@haymarket.com](mailto:tsrecruitment@haymarket.com)

## **GuideStar UK Case Studies**

We want to help publicise the 168,000 charities GuideStar UK supports by telling the press and media about examples of people or organisations who have benefited from having an entry on or using the website. If you are interested in taking part in a case study please contact us for more information at [info@guidestar.org.uk](mailto:info@guidestar.org.uk)

## **Links to GuideStar UK**

If you would like a copy of the GuideStar UK logo for your website please contact us at [info@guidestar.org.uk](mailto:info@guidestar.org.uk)

## **E-bulletin Archive**

Access previous news and site developments by viewing all GuideStar UK's previous [e-bulletins](#) in our online service.

## **Tell us what you think**

GuideStar UK is committed to providing the best possible service. With that in mind we have developed a user survey to find out how people are using website and how we can make it better for you. You can fill in the GuideStar UK [user survey](#) or email us at [feedback@guidestar.org.uk](mailto:feedback@guidestar.org.uk) to provide us with feedback.

## **Forward to a Friend**

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