

"One Website. Every Charity."

Welcome to the latest edition of the GuideStar UK e-bulletin, bringing you updates on GuideStar UK and its partners.

Site Developments



Advocacy and campaigns facility

Check out our new facility for listing charity campaign and advocacy projects

To add information about your charities latest campaigns go to the '[Update my charity](#)' section of the website and look under the Activities tab for the subheading Current Campaigns. You will also find a link signposting you to the latest Charity Commission guidance on campaigning.

Have a look at some of the charities that have already used the service:

- [SPENCER DAYMAN MENINGITIS UK](#)
- [A T D FOURTH WORLD LIMITED](#)
- [THE PROSTATE CANCER RESEARCH FOUNDATION](#)
- [INFECTIOIN CONTROL NURSES ASSOCIATION OF THE BRITISH ISLES](#)

If you have any site development ideas that you'd like to see put into action, let us know about them – email us at info@guidestar.org.uk

Top Tip

Want to find out about past site developments?

You can now access information about previous news and site developments by viewing all GuideStar UK's previous ebulletins in our online archive. You can visit this new resource [here](#).

Your Charity Questions Answered



Q. How can I find charities that are members of the Fundraising Standards Board?

A. You can now search specifically for FRSB members by going to the 'Advanced Search' option. You can also refine your search by both location and topic. (If your charity has recently registered with the FRSB you can use the 'Update my charity' facility to publicise it on your GuideStar UK entry).

Find out more about the Fundraising Standards Board [here](#).

Latest

Free book giveaway - "Who Cares" by Nick Seddon

In his recently published book 'Who Cares', Journalist Nick Seddon argues that charities lie at the heart of a vibrant civil society and their independence is vital to their success. Seddon explores the threats to this



independence through charities' increasing reliance on income from local and central government grants and contracts, and asks if it is possible to be independent when delivering services under contract for a provider. For more information about the book please visit <http://www.civitas.org.uk/press/prcs56.php>.

We have three free copies for ebulletin readers to win. To win your free copy please email your postal contact details to competition@guidestar.org.uk

GuideStar UK - providing an evidence base for Policy

GuideStar UK has worked in conjunction with Hertfordshire Infrastructure Consortium to develop the report "The economic and social impact of the voluntary and community sector in Hertfordshire". GuideStar UK provided comprehensive information on charities in the Hertfordshire area which, along with other sources of data, allowed a broad picture to be drawn of the VCS in the region. For a copy of the report please contact info@guidestar.org.uk

Social Justice Policy Group recommendations for third sector - includes support for GuideStar UK

The think tank launched a report in July that includes the following recommendation:

"..the Group supports the service charity website GuideStar UK is currently developing for local authorities. Its Local Intelligence service provides online information to councils, such as the best available financial information on charities (and in due course all TSOs) operating in their area. GuideStar funds this by charging local authorities. Such initiatives ought to reduce the time and money spent by charities on form-filling for councils."

To read the report in full, click [here](#).

Events

Media Trust provides useful service for charities with an eye for media



The Media Trust offers a free Media Matching service for charities. This service links skilled media professionals with charity or voluntary organisations to help them with their specific media and communications needs. For more information about this free expertise, and for details of how to sign up visit: www.mediatrust.org/media-matching.

GuideStar UK Information

GuideStar UK case studies



We want to help publicise the 168,000 charities GuideStar UK supports by telling the press and media about examples of people or organisations who have benefited from having an entry on or using the website. If you are interested in taking part in a case study please contact us for more information at info@guidestar.org.uk.

Links to GuideStar UK

If you would like a copy of the GuideStar UK logo for your website please

contact us at info@guidestar.org.uk.

Tell us what you think

GuideStar UK is committed to providing the best possible service. With that in mind we have developed a user survey to find out how people are using the website and how we can make it better for you - [GuideStar UK user survey](#) or email us at feedback@guidestar.org.uk

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