



"One Website. Every Charity."

Welcome to the latest edition of the GuideStar UK e-bulletin, bringing you updates on GuideStar UK and its partners.

Site Developments



Seasonal giving

In the spirit of Christmas GuideStar UK would like to point out that the '[Update My Charity](#)' tool also gives charities an opportunity to tell the public how to get involved or support their organisation. The [National Autistic Society](#) and [Age Concern Wandsworth](#)'s entries are both great examples of how to use GuideStar UK to promote giving and volunteering.

GuideStar UK celebrates its first anniversary

Since its launch in December 2005 the free public website has had 13,260,231 hits and over 25,000 charities have made use of the 'Update my Charity' facility which allows them to enhance their charity entry. An average of 1,200 trustee annual reports and accounts are uploaded onto the site each week, and to date, over 3 million pages of annual reports have been catalogued by the search engine.

User survey 2006 results

GuideStar UK has now published the results of our first annual user survey. Compiled from user survey questionnaires, the results are helping us identify who is using the website and for what purpose.

The results can be found [here](#)

GuideStar UK welcomes new Chief Executive

GuideStar UK is pleased to welcome David Brocklebank as its new Chief Executive. David, who has been working at the cutting edge of web and IT technology since the internet was invented. David comments "This is a very exciting time to be joining the young GuideStar UK, and I'm looking forward to the challenge of using our intelligence to revolutionise the way people understand the charity sector."

Your Charity Questions Answered



Q. 'What is the average number of paid staff for different sized charities?'

A. 'Based on the charities recording this information, the table below shows the average number of paid employees (including part-time) by income band.'

Charities with income under £10,000	N/A
Charities with income between £10,000 and £25,000	2
Charities with income between £25,000 and £100,000	4
Charities with income between £100,000 and £250,000	7
Charities with income between £100,000 and £1,000,000	16
Charities with income between £1,000,000 and £10,000,000	51

Charities with income over £10,000,000 - £25,000,000	284
Charities with income over £25,000,000	1045
Average number of paid staff	40

Good Gift Catalogue Competition



Having trouble thinking of a good Christmas present? GuideStar UK has teamed up with The Good Gifts Catalogue to offer two lucky people the chance to win a present from the catalogue to keep or give away. The catalogue was launched in 2003 by the Charities Advisory Trust and contains more than 150 creative giving ideas. For more information and inspiration please visit www.goodgifts.org

The first two people to send their name and contact details to competition@guidestar.org.uk will receive either the chance to protect a penguin or a shot of bull semen to improve the Rwandan cattle stock! - both in time for Christmas

Charity of the year - Charity People



GuideStar UK is happy to inform you that [Charity People](http://www.charitypeople.com) are now inviting nominations for their charity of the year competition. The winner will receive a year's worth of support from Charity People, the specialist recruitment agency for the non-for-profit sector. The deadline for applying is the 16th of February 2007 and only one nomination per charity will be accepted.

To nominate your charity please visit www.charitypeople.com/coty/



GuideStar UK Information

GuideStar UK case studies

We want to help publicise the 168,000 charities GuideStar UK supports by telling the press and media about examples of people or organisations who have benefited from having an entry on or using the website. If you are interested in taking part in a case study please contact us for more information at info@guidestar.org.uk.

Links to GuideStar UK

If you would like a copy of the GuideStar UK logo for your website please contact us at info@guidestar.org.uk.

Tell us what you think

GuideStar UK is committed to providing the best possible service. With that in mind we have developed a user survey to find out how people are using the website and how we can make it better for you - [GuideStar UK user survey](#).

Forward to a friend

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